



**CONFEDERATION OF INDIAN TEXTILE INDUSTRY**

**PRESENTS**

**TEXTILE  
SUSTAINABILITY  
AWARDS  
2024-25**

*Pioneering initiative aimed at promoting  
eco-conscious and ethical practices across  
the textile industry*

**16<sup>TH</sup> FEBRUARY 2025  
BHARAT MANDAPAM, NEW DELHI**

*Coinciding with*

	<b>Bharat tex 2025</b>	<b>TEXTILES FASHION SUSTAINABILITY</b>
Global Textile Expo New Delhi   Feb 14-17		
<a href="http://www.bharat-tex.com">www.bharat-tex.com</a>		

# CITI AWARD CATEGORIES

**CITI Birla Economic & Textile Research Foundation Award** has been encouraging excellence across the value chain of textile production since 1993-94. CITI Birla Textile Awards distributes award every year for outstanding research in any branch of textile industry or its allied branches.

**CITI Textile Sustainability Award** honors the exceptional leaders and organizations driving change in sustainability, circularity, and traceability within the textile sector. These prestigious awards celebrate the trailblazers committed to innovative solutions that positively impact people, the planet, and the industry at large.

**CITI-FMC Award for Responsible BMOs** honors the efforts of Business Member Organizations (BMOs) towards sustainability at national and cluster level.

## OBJECTIVES OF THE AWARD



### 01. RECOGNIZE ACHIEVEMENTS IN SUSTAINABILITY

Celebrate companies and individuals leading the way in sustainable practices, such as eco-friendly materials, waste reduction, and ethical production methods.

### 02. INCENTIVIZE PARTICIPATION

Motivate other businesses to adopt sustainable practices by showcasing successful examples and offering recognition, prestige, and potential rewards.



### 03. INSPIRE INNOVATION

Encourage the development of practical, innovative solutions that address environmental challenges in the textile industry, fostering a more responsible and resilient sector.

### 04. FOSTERING SUSTAINABILITY THROUGH MSME COLLABORATION

To drive sustainable growth, businesses should adopt good practices by collaborating with Business Support Organizations and MSME clusters. These partnerships can promote socially responsible and eco-friendly practices, fostering an inclusive, sustainable business ecosystem that benefits both enterprises and communities.



# CITI BIRLA ECONOMIC & TEXTILE RESEARCH FOUNDATION AWARD CATEGORY 2024-25



## CATEGORY: INNOVATIVE WATER MANAGEMENT AND CONSERVATION

This category focuses on Water Conservation Practices in the Textile Industry, emphasizing sustainable methods to reduce water consumption. It assesses companies' efforts to optimize processes, adopt modern technologies, and reuse water, thereby promoting environmental stewardship and operational efficiency.



## CATEGORY: LEADERSHIP IN RENEWABLE ENERGY INTEGRATION

This award category recognizes companies that demonstrate leadership in reducing their environmental footprint by adopting renewable energy solutions and achieving significant progress toward net-zero emissions. It highlights the commitment to sustainability through innovative energy practices, carbon reduction strategies, and community engagement initiatives.



## CATEGORY: EXCELLENCE IN CARBON EMISSIONS REDUCTION

This category recognizes companies that demonstrate outstanding efforts in minimizing their carbon footprint, adopting sustainable technologies, and advancing towards carbon neutrality and net zero goals.



## CATEGORY: EXCELLENCE IN WASTE REDUCTION AND CIRCULAR INNOVATION LEADERSHIP

This award category recognizes companies in the textile sector that demonstrate exceptional commitment to sustainability through effective waste management, circular economy integration, and adoption of innovative practices. It highlights organizations that have successfully reduced waste, enhanced resource efficiency, and embraced circular business models, contributing to a more sustainable textile industry.

KNOWLEDGE PARTNERS:



# CITI TEXTILE SUSTAINABILITY AWARD CATEGORY

## 2024-25

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KNOWLEDGE PARTNERS

AWARD CATEGORY



### CITI-REVERSE RESOURCES BEST RECYCLERS AWARD

This category recognizes Indian recyclers demonstrating innovation, sustainability, circular business models, and social compliance in textile-to-textile recycling. It celebrates companies transforming waste into valuable resources with transparency, traceability, and industry leadership.



### CITI-IDH BEST ALTERNATE MATERIALS USE AWARD

This category recognizes industry actors championing the use of recycled fibers, next-gen materials, and alternative sustainable materials, driving climate impact, resource efficiency, and innovation in sustainable sourcing and production.



### CITI-BSL BEST SUSTAINABLE RETAIL PRACTICES AWARD

The Best Sustainable Retail Practices Award recognizes Indian retailers who lead in reducing their environmental impact while promoting sustainability across their operations. This category celebrates efforts in sustainable sourcing, waste reduction, carbon footprint management, and transparent communication, driving positive change within the retail industry.



### CITI-AALEKH FOUNDATION TEXTILE HERITAGE REVIVER AWARD

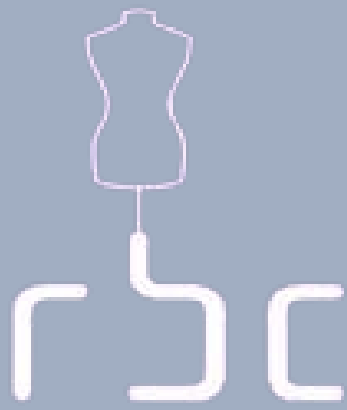
This category honors individuals, organizations, and initiatives driving the revival of India's textile heritage, promoting sustainability, fostering innovation, and empowering communities through impactful contributions to the sector.

# CITI TEXTILE SUSTAINABILITY AWARD CATEGORY

## 2024-25

KNOWLEDGE PARTNERS

AWARD CATEGORY



### CITI- RAJESH BHEDA CONSULTING BEST HR PRACTICES AWARD

The CITI Sustainability Awards for Best HR Practices recognize organizations that demonstrate excellence in promoting sustainable and inclusive human resource practices. This category highlights companies that prioritize gender equality, employee training, retention, and overall satisfaction, fostering a diverse and empowered workforce aligned with sustainability goals.



### CITI-CDRA BEST REGENERATIVE COTTON FARMING PRACTICE AWARD

This category honors farmers who demonstrate excellence in regenerative agriculture through sustainable farming practices, environmental stewardship, and community engagement, driving innovation and long-term impact in the agricultural sector.



### CITI-TEXPROCIL LEADING KASTURI GINNER AWARD

This category recognises exemplary cotton ginnerers who demonstrate excellence in turnover, quality certification, sustainability, and innovation, contributing to the growth, traceability, and sustainability of India's cotton industry.



### BEST ACADEMIC INSTITUTION EDUCATIONAL CONTRIBUTION TO TEXTILE AND CLOTHING SUSTAINABILITY

This category recognizes academic institutions that promote sustainability in the textile and clothing industries. It honors innovation, research on sustainable materials, and teaching excellence, while encouraging industry collaborations to address supply chain challenges and advance the SDGs.

# CITI-FMC AWARD FOR RESPONSIBLE BMOs 2024-25

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KNOWLEDGE PARTNER



## Category : Social\*

The Social category recognizes initiatives that promote a decent and safe work environment, uphold labor rights, ensure equal pay, and foster gender equality within MSME clusters, contributing to fair and inclusive employment practices.

## Category : Environmental\*

The Environmental category celebrates efforts to conserve energy, water, and natural resources, enhance sanitation, and promote sustainable consumption practices, driving positive environmental impact within MSME clusters.

\*The award will given for National/State level and District and Cluster level

# STEP INTO SUSTAINABILITY: YOUR PATH TO THE CITI TEXTILE SUSTAINABILITY AWARDS 2025

Discover how you can contribute to a sustainable future by showcasing innovative solutions that make a positive impact on the planet, people, and industry.

## WHY ?

- Get recognized for your groundbreaking work in sustainability by showcasing your efforts on a national platform.
- Join leaders and innovators to drive change in the textile sector
- Gain visibility and credibility for your contributions

## HOW ?

- The CITI Awards application process is simple and transparent. Applicants may apply for the a award category, through the application form available on the CITI website providing details on their sustainability efforts, impacts, and innovations.
- After submission, applications go through four evaluation steps: eligibility check, documentation review, assessment interviews, and final selection by a jury of experts.

## WHO ?

- The awards are open to textile companies, industry players and innovators who have demonstrated excellence in sustainability.
- Organizations of all sizes — from large corporations to MSMEs, operating in India can apply.
- Collaborative projects involving multiple stakeholders are also encouraged to participate, highlighting the role of partnerships in advancing industry sustainability.

## BENEFITS

- Will provide national and global recognition as a sustainability leader.
- Enhancing visibility, credibility, and opening up valuable networking opportunities
- Prize Money: The winner will be awarded a prize of ₹50,000, recognizing excellence in textile sustainability and innovation from the Industry Captain.

**THE DEADLINE FOR SUBMISSION IS 10<sup>th</sup> JANUARY 2025**

FOR MORE DETAILS VISIT [CITIINDIA.ORG](https://www.citiindia.org)

# SUCCESS STORIES

The CITI Textile Sustainability Awards 2024 celebrated outstanding achievements in sustainability, circularity, and traceability within the textile sector. The winners exemplified dedication, innovation, and a commitment to making a positive impact on both the environment and society. Here's a glimpse of the inspiring success stories from last year's awardees:

## Geetanjali Woollens

Geetanjali Woollens, winner of the CITI RR Recyclers Award 2024 is one of India's oldest and most respected mechanical recyclers based in Baroda, Gujarat. Processing 25 tonnes of transparently sourced post-consumer waste daily. Using a meticulous, manual segregation process performed by skilled women workers, they transform waste into high-quality yarn for knitting and weaving, which is fully traceable from the source to the final recycled product.

## Usha Yarns Limited

Usha Yarns Limited, winner of the CITI RR Recyclers Award 2023, from Chandigarh India, embodies the award's vision. With over two decades of experience, Usha Yarns has set a high standard for recycling by turning around 2000 tons of pre-consumer garment waste per month into high-quality recycled products. Their collaboration with Reverse Resources ensures transparency and traceability, enabling brands to track recycled materials from waste to finished yarns.

## Conserve India: A Success Story of Innovation and Impact

Winning the CITI Award for Best Alternate Material Use has significantly enhanced Conserve India's visibility and credibility in the sustainability and circular economy sectors. This prestigious recognition highlights our commitment to upcycling, environmental stewardship, and empowering marginalized communities.

## Transforming Waste into Value

Conserve India innovative approach transforms non-recyclable waste, such as LDPE and MLP plastics, into high-value products like our Handmade Recycled Plastic (HRP), showcasing the power of waste as a resource. The award has brought well-deserved recognition to our donors, including HDFC Bank Parivartan and Sud-Chemie Pvt Ltd, whose support has been pivotal in our efforts.





# GLIMPSES OF PAST AWARD CEREMONIES



The then Hon'ble Union Minister of Textiles, Shri Piyush Goyal and the then Hon'ble Minister of State for Textiles and Railways, Smt Darshana Jardosh with the winners of the CITI Textile Sustainability Awards 2023-24.



The then Hon'ble Union Minister of Textiles, Shri Piyush Goyal and the then Hon'ble Minister of State for Textiles and Railways, Smt Darshana Jardosh with Mr. Deepak Goel Director, Geetanjali Woollens



The then Minister of State for Textiles and Railways, Smt Darshana Vikram Jardosh with the Jury of CITI Award 2022-23



The then Hon'ble Union Minister of Textiles, Shri Piyush Goyal and the then Hon'ble Minister of State for Textiles and Railways, Smt Darshana Jardosh with 1st Runner UP.



Secretary General Ms. Chandrima Chatterjee with the Panel of Jury of CITI Award 2023-24